

Channels

Source: Gemius, January 2010.

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
AUTOMOTIVE	4kotaca.net	ROS	87.764	1.432.153	x	-	x	x	-
	auti.hr	ROS	175.719	18.162.055	-	-	x	x	-
	autobusni-kolodvor.com	ROS	17.416	108.706	-	-	-	x	x
	autoklub.hr	ROS	37.871	575.537	-	-	x	x	-
	automanija.com	ROS	10.165	31.159	-	-	x	x	-
	automotozilla.com	ROS	21.260	235.997	-	x	-	x	-
	autoosijek.com	ROS	20.289	760.222	-	-	x	-	-
	autoportal.hr	ROS	24.591	262.443	-	-	x	x	x
	crodream.com	automobili, plovila	-	-	-	-	x	x	x
	globmarket.net	automobili, nautika	-	-	-	x	x	x	x
	jutarnji.hr	auto moto	-	-	-	-	x	x	-
	kupiprodaj.net	vozila	64.732	401.860	x	-	x	x	-
	njuskalo.hr	auto moto	202.288	24.676.150	-	x	x	x	x
	oglasnik.hr	auto moto nautika	93.749	3.332.644	-	-	-	x	-
	prometna-zona.com	ROS	11.708	49.397	x	x	-	x	x
						60 kn	60 kn	70 kn	60 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60	
CAREER	educentar.net	ROS	-	-	-	-	-	x	-	
	edukacija.hr	ROS	22.160	168.668	-	-	x	x	-	
	forum.hr	posao i karijera	-	-	x	-	-	x	-	
	moja-edukacija.com	ROS	14.433	103.935	-	x	x	x	x	
	moj-posao.net	ROS	240.079	11.129.621	x	-	-	x	-	
	mojprvoposao.net	ROS	12.744	166.333	x	-	-	-	x	
	oglasnik.hr	posao	-	-	-	-	-	x	-	
	posao.hr	ROS	160.662	4.584.461	-	-	x	x	-	
	prevedi.net	ROS	-	-	-	-	x	x	x	
	zivotopis.hr	ROS	63.685	678.281	-	x	x	x	-	
						CPM	60 kn	60 kn	70 kn	60 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60	
LIFESTYLE	cafe.hr	ROS	6.870	18.944	-	-	x	x	-	
	cosmopolitan.hr	ROS	33.219	821.276	-	-	x	x	-	
	covermagazin.com	ROS	155.306	3.969.995	-	-	x	x	-	
	cromoda.com	ROS	43.368	179.554	-	-	x	x	-	
	fashion.hr	ROS	47.356	562.297	-	-	x	x	-	
	forum.hr	kultura i zabava	-	-	x	-	-	x	-	
	frizure.in	ROS	-	-	-	-	x	x	-	
	gastroteka.net	ROS	-	-	-	-	x	x	-	
	gloria.com.hr	stil	156.323	2.498.730	-	x	x	x	-	
	gorila.hr	ROS	241.505	1.705.643	-	-	x	x	x	
	h-alter.org	ROS	24.080	128.885	-	-	-	x	-	
	index.hr	xmag	447.331	11.998.323	-	-	-	x	-	
	izlasci.net	ROS	-	-	-	-	x	x	-	
	jutarnji.hr	jutarnji 2	132.773	708.338	-	-	x	x	-	
	kamo.hr	ROS	71.269	731.316	-	-	-	x	-	
	klik.hr	ROS	38.533	735.182	-	-	x	x	-	
	neon.com.hr	ROS	-	-	-	-	x	x	-	
	puturist.com	ROS	16.516	97.042	-	-	-	x	-	
	story.hr	ROS	58.283	697.362	-	-	x	x	-	
tulumarka.com	ROS	60.166	517.695	-	-	x	x	-		
					CPM	60 kn	60 kn	65 kn	60 kn	50 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
YOUTH	forum.hr	školarci i studenti	-	-	x	-	-	x	-
	gorila.hr	ROS	241.505	1.705.643	-	-	x	x	x
	izlasci.net	ROS	-	-	-	-	x	x	-
	moja-edukacija.com	ROS	14.433	103.935	-	x	x	x	x
	mojfaks.com	ROS	18.110	146.434	-	-	x	x	-
	mojprvoposao.net	ROS	12.744	166.333	x	-	-	-	x
	podnapisi.net	Croatia	-	-	-	x	x	x	-
	pticica.com	ROS	87.034	2.426.553	-	x	x	x	-
	pticica.net	ROS	77.765	532.030	-	x	x	x	x
	teen.hr	ROS	-	-	-	-	x	x	-
	teen385.com	ROS	58.970	318.653	-	x	x	x	-
	titlovi.com	ROS	133.301	5.804.427	-	-	x	x	-
	tulumarka.com	ROS	60.166	517.695	-	-	x	x	-

zivotopis.hr	ROS	63.685	678.281	-	x	x	x	-	
zriikka.com	ROS	-	-	-	x	-	x	-	
				CPM	55 kn	55 kn	60 kn	55 kn	50 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
MOBILE	kupiprodaj.net	mobiteli	-	-	-	x	x	x	-
	mobil.hr	ROS	108.810	793.792	-	-	-	x	-
	njuskalo.hr	mobiteli	75.255	3.015.764	-	x	x	x	x
	oglasnik.hr	mobiteli	-	-	-	-	-	x	-
	usporedi.hr	ROS	60.655	431.859	-	x	x	x	-
				CPM	65 kn	65 kn	70 kn	65 kn	60 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
REAL ESTATE	centamekretnina.net	ROS	64.512	790.296	-	-	x	x	-
	crodream.com	nekretnine, kuća i vrt	-	-	-	-	x	x	x
	crozilla-nekretnine.com	ROS	-	-	-	x	-	x	x
	forum.hr	stanovanje	-	-	x	-	-	x	-
	foto-nekretnine.hr	ROS	41.940	428.050	-	x	-	x	-
	globmarket.net	dom i ured, nekretnine	-	-	-	x	x	x	x
	gohome.hr	ROS	-	-	-	-	-	x	-
	gradimo.hr	ROS	78.228	432.956	-	-	x	x	-
	nekretnine.net	ROS	71.605	1.023.141	-	-	x	x	-
	jutarnjinekretnine.com	ROS	19.454	123.136	-	-	x	x	-
	jutarnji.hr	dom i nekretnine	-	-	-	-	x	x	-
	karte.hr	ROS	157.585	1.102.664	-	-	x	x	-
	kupiprodaj.net	nekretnine	-	-	-	-	-	x	-
	njuskalo.hr	nekretnine	114.561	5.369.128	-	x	-	x	x
	oglasnik.hr	nekretnine	62.547	1.970.971	-	-	-	x	-
	oglasnik-za-nekretnine.com	ROS	-	-	-	-	x	x	x
	poslovni-prostor.org	ROS	-	-	-	-	-	x	x
	stanovanje.hr	ROS	7.008	14.696	x	-	-	-	x
	webgradnja.hr	ROS	74.709	715.785	-	-	x	x	-
				CPM	60 kn	60 kn	70 kn	60 kn	55 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
BUSINESS	forum.hr	gospodarstvo	-	-	x	-	-	x	-
	globus.com.hr	ROS	95.991	889.627	-	-	x	x	-
	hrportfolio.com	ROS	34.970	1.231.889	x	-	x	x	-
	jutarnji.hr	novac	48.751	193.280	-	-	x	x	-
	legalis.hr	ROS	89.398	804.920	-	x	x	x	-
	limun.hr	ROS	93.231	2.123.737	-	-	x	x	-
	moj-posao.net	ROS	240.079	11.129.621	-	x	-	x	-
	mojkapital.com	ROS	-	-	-	x	x	x	x
	pametnakuna.hr	ROS	62.398	400.230	x	-	x	x	-
	politika.com	ROS	38.421	356.098	-	x	x	x	x
	poslovnikalendar.com	ROS	-	-	-	x	x	x	-
	poslovnjak.net	ROS	-	-	-	x	x	x	x
	seebiz.eu	ROS	81.575	922.908	-	x	x	x	-
	slobodnadalmacija.hr	biznis	-	-	x	-	-	x	x
	tecajna-lista.com	ROS	-	-	-	-	x	x	x
	tvrtke.com	ROS	169.389	915.637	-	x	x	x	-
	wlw.hr	ROS	91.897	656.255	-	-	x	x	-
	zivotopis.hr	karijera	-	-	-	x	x	x	x
	zutestranice.com	ROS	25.055	90.958	-	-	x	x	x
				CPM	55 kn	55 kn	65 kn	55 kn	50 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
B2B	hrportfolio.com	ROS	34.970	1.231.889	x	-	x	x	-
	limun.hr	ROS	93.231	2.123.737	-	-	x	x	-
	moj-posao.net	poslodavci	-	-	x	-	-	x	-
	posao.hr	poslodavci	-	-	-	-	x	x	-
	poslovnikalendar.com	ROS	-	-	-	x	x	x	-
	seebiz.eu	ROS	81.575	922.908	-	x	x	x	-
	tvrtke.com	ROS	169.389	915.637	-	x	x	x	-
	wlw.hr	ROS	91.897	656.255	-	-	x	x	-
	zivotopis.hr	poslodavci	-	-	-	x	x	x	x
zutestranice.com	ROS	25.055	90.958	-	-	x	x	x	
				CPM	55 kn	55 kn	65 kn	55 kn	50 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
FAMILY	forum.hr	roditelji i djeca	-	-	x	-	-	x	-

gloria.com.hr	obitelj	-	-	-	X	X	X	-	
klinfo.hr	ROS	16.002	66.605	-	X	X	X	-	
mojedijete.com	ROS	11.569	72.216	-	X	X	X	X	
njuskalo.hr	dječji svijet	-	-	-	X	-	X	X	
ringeraja.hr	ROS	49.735	755.389	-	X	-	X	-	
roditelji.hr	ROS	33.323	195.307	-	-	X	X	-	
sretnodijete.net	ROS	6.808	63.194	-	-	-	X	X	
trudnoca.net	ROS	112.699	2.234.213	-	-	X	X	-	
zena.hr	trudnoća	-	-	-	X	X	X	X	
				CPM	55 kn	55 kn	60 kn	55 kn	50 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
SPORTS	adriaticdiving.com	ROS	-	-	X	-	X	X	X
	building-body.com	ROS	27.874	746.501	-	X	-	X	-
	fitness.com.hr	ROS	58.327	721.715	X	X	X	X	-
	index.hr	sport	320.440	10.188.834	-	-	-	X	-
	jutarnji.hr	sport	154.456	1.590.074	-	-	X	X	X
	kosarka.hr	ROS	21.160	1.181.730	-	X	-	X	X
	slobodnadalmacija.hr	sport	-	-	X	-	-	X	X
	sportskenovosti.hr	ROS	97.090	5.176.799	-	X	-	X	-
	sportski-rezultati.com	ROS	-	-	X	X	X	X	X
					CPM	55 kn	55 kn	65 kn	60 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
TECHNO	bug.hr	ROS	216.195	4.987.283	-	-	X	X	-
	forum.hr	informatika	-	-	X	-	-	X	-
	jutarnji.hr	online i tehnologija	-	-	-	-	X	X	-
	kupiprodaj.net	audio video foto	-	-	-	X	X	X	-
	mobil.hr	ROS	108.810	793.792	-	-	-	X	-
	mportal.com.hr	ROS	8.160	88.123	-	-	X	X	-
	njuskalo.hr	audio video foto, inform	122.636	4.492.581	-	X	X	X	X
	oglasnik.hr	audio video foto	-	-	-	-	-	X	-
	poslovnii-software.com	ROS	4.982	17.903	-	X	X	X	-
	racunalo.com	ROS	29.924	73.743	-	-	X	X	-
	satelitskiforum.com	ROS	8.655	231.671	-	-	-	X	-
	usporedi.hr	ROS	60.655	431.859	-	X	X	X	-
					CPM	60	60	70	60 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
TOURISM	adriaticdiving.com	ROS	-	-	X	-	X	X	X
	crodream.com	turizam	-	-	-	-	X	X	X
	crozilla-nekretnine.com	turizam	-	-	-	X	X	X	X
	karte.hr	ROS	157.585	1.102.664	-	-	X	X	-
	njuskalo.hr	turističke usluge	-	-	-	X	X	X	X
	oglasnik.hr	turizam	-	-	-	X	-	X	X
	oglasnik-za-nekretnine.com	apartmani, sobe i sl.	-	-	-	-	X	X	X
	puturist.com	ROS	16.516	97.042	-	-	-	X	-
					CPM	60 kn	60 kn	70 kn	60 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
NEWS	barkun.hr	ROS	34.588	529.586	-	X	X	X	X
	croportal.net	novosti	400.436	4.266.188	-	-	X	X	-
	gorila.hr	ROS	241.505	1.705.643	-	-	X	X	X
	h-alter.org	ROS	24.080	128.885	-	-	-	X	-
	index.hr	ROS	777.314	83.936.790	-	-	X	X	-
	jutarnji.hr	vijesti	354.629	8.346.699	-	-	X	X	-
	monitor.hr	ROS	121.783	3.021.201	-	-	-	X	-
	metro-portal.hr	ROS	156.191	985.812	-	X	-	X	-
	naslovnica.info	ROS	1.928	28.278	-	-	X	-	-
	pollitika.com	ROS	38.421	356.098	-	X	X	X	X
	poslovnikalendar.com	ROS	-	-	-	X	X	X	-
	poslovnjak.net	ROS	-	-	-	X	X	X	X
	rtl.hr	ROS	208.921	2.298.594	-	-	-	X	-
	slobodnadalmacija.hr	ROS	279.875	8.439.939	X	-	X	X	-
					CPM	55 kn	55 kn	60 kn	55 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
FUN	gamebox.hr	ROS	12.592	56.435	-	-	X	X	-
	gameland.com.hr	ROS	21.301	221.419	-	-	X	-	X

gorila.hr	ROS	241.505	1.705.643	-	-	x	x	x	
igre.hr	ROS	-	-	-	-	x	x	-	
izlasci.net	ROS	-	-	-	-	x	x	-	
klik.hr	ROS	38.533	735.182	-	-	x	x	-	
mojtv.hr	ROS	195.603	2.999.862	-	x	x	x	-	
pticica.net	ROS	77.765	532.030	-	x	x	x	x	
sms-poruke.org	ROS	-	-	-	x	x	x	x	
teen.hr	ROS	-	-	-	-	x	x	-	
teen385.com	ROS	58.970	318.653	-	x	x	x	-	
titlovi.com	ROS	133.301	5.804.427	-	-	x	x	-	
tulumarka.com	ROS	60.166	517.695	-	-	x	x	-	
zarazno.com	ROS	52.564	498.288	-	-	x	x	x	
				CPM	50 kn	50 kn	55 kn	50 kn	45 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
HEALTH	building-body.com	ROS	27.874	746.501	-	x	-	x	-
	cybermed.hr	ROS	93.956	625.226	-	-	x	x	-
	doktori.hr	ROS	-	-	-	-	-	x	-
	fitness.com.hr	ROS	58.327	721.715	-	x	x	x	-
	forum.hr	zdravlje	-	-	x	-	-	x	-
	gloria.com.hr	zdravlje	-	-	-	x	x	x	-
	jutarnji.hr	zdravlje	-	-	-	-	x	x	-
	ordinacija.hr	ROS	-	-	-	-	x	x	-
	zdravakrava.hr	ROS	90.048	1.037.021	-	-	x	-	-
				CPM	60 kn	60 kn	65 kn	60 kn	50 kn

Category	Portal	Zone	Visitors	Impressions	120x600	160x600	300x250	728x90	468x60
WOMEN	cosmopolitan.hr	ROS	33.219	821.276	-	-	x	x	-
	covermagazin.com	ROS	155.306	3.969.995	-	-	x	x	-
	crochef.com	ROS	48.940	541.343	x	-	x	x	-
	cromoda.com	ROS	43.368	179.554	-	-	x	x	-
	cvijet.info	ROS	23.137	563.932	-	-	x	x	-
	fashion.hr	ROS	47.356	562.297	-	-	x	x	-
	forum.hr	ženski kutak	-	-	x	-	-	x	-
	frizure.in	ROS	-	-	-	-	x	x	-
	gloria.com.hr	ROS	156.323	2.498.730	-	x	x	x	-
	jutarnji.hr	moda i ljepota	-	-	-	-	x	x	-
	neon.com.hr	ROS	-	-	-	-	x	x	-
	recepti24.com	ROS	-	-	-	-	x	x	x
	sheportal.net	ROS	10.714	45.625	-	-	x	x	-
	story.hr	ROS	58.283	697.362	-	-	x	x	-
	zena.hr	ROS	155.060	1.621.116	-	x	x	x	x
	zenskikutak.hr	ROS	-	-	-	-	x	x	-
				CPM	60 kn	60 kn	65 kn	60 kn	50 kn